

Your Voice Matters: Bourton-on-the-Water tourism levy consultation

Bourton-on-the-Water has been a popular tourist destination for many years, bringing numerous benefits to the local economy. However, we recognise the need to strike a balance between the positive impacts of tourism and the preservation of our community's unique character.

To address the challenges that tourism brings to the village, we introduced a tourism levy on vehicles using the Rissington Road car park. The tourism levy generates funds specifically dedicated to dealing with the impact of tourism on the village and ensuring its long-term sustainability.

Since April 2021, for every stay at the Rissington Road car park, 50p of the parking fee has gone into a fund to be spent on local projects. The tourism levy is now entering its third year with over £70,000 being raised since the charge was introduced; with seven projects now underway to manage the impact of tourism on the village. The Council expects the tourism levy to raise over £65,000 this year now that the refurbished car park is fully open.

Residents of Bourton-on-the-Water are invited to engage in this short survey to help us decide how the tourism levy will be best spent using the funds gathered this year.

The consultation is open from Monday 17 July until Sunday 13 August 2023. Residents are encouraged to give their opinions on the proposals below and to suggest their own ideas.

What has been delivered through the tourism levy?

So far we have been able to fund some great initiatives to deal with the impact of tourism in Bourton-on-the-Water, including:

- Bollards to stop verge parking on Rissington Road
- Larger waste bins to deal with the volume of rubbish
- Introducing a new Traffic Regulation Order to prevent visitors parking on some of our residential roads*
- Installing new double drop kerbs to make it easier for wheelchair users and people with buggies*

Using the tourism levy we have agreed on the following ongoing annual projects:

- Refreshing the village green (together with the Parish Council);
- Additional parking enforcement (together with the Parish Council);
- The provision of a village warden and the village warden project budget;

* These projects have been funded by the tourism levy and are currently underway or due for implementation.

Survey questions

**Q1: How would you rate the following ideas for spending this year's funds?
Please rate our proposals from 1-10; with 1 being the most important and 10 being the least important.**

1. Provision of further dropped kerbs to aid access

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|---|---|---|---|---|---|---|---|---|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|---|---|---|---|---|---|---|---|---|----|
2. Resurfacing of the path at Periwinkle Bank (alongside Willoughby Place between Station Road and Cemetery Lane)

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|---|---|---|---|---|---|---|---|---|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|---|---|---|---|---|---|---|---|---|----|
3. Repairs and cobbling along the riverbank

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|---|---|---|---|---|---|---|---|---|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|---|---|---|---|---|---|---|---|---|----|
4. Planting around the edge of Clapton Row green, to prevent parking

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|---|---|---|---|---|---|---|---|---|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|---|---|---|---|---|---|---|---|---|----|
5. A contribution to a fund for improving the area around the willow tree and war memorial on the village green

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|---|---|---|---|---|---|---|---|---|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|---|---|---|---|---|---|---|---|---|----|
6. Extension of the river bank railings to prevent vehicles reversing into street furniture

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|---|---|---|---|---|---|---|---|---|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|---|---|---|---|---|---|---|---|---|----|
7. Installation of a footpath along the western edge of the village green, along Sherbourne Street, by the war memorial

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| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|---|---|---|---|---|---|---|---|---|----|
8. Reposition riverside benches and install slabs to aid access for wheelchair users

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| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
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9. Install planters and seating around trees in the area in front of the Willow Pub and Restaurant to prevent car and motorcycle parking

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| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
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10. Make Bus Stop information more accessible for wheelchair users

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| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|---|---|---|---|---|---|---|---|---|----|

Q2: Do you have any comments on the above proposals or any other ideas on how the tourism levy could be spent?

**Please return completed forms to:
Communications Team, Cotswold District Council, Trinity Road, Cirencester, Gloucestershire, GL7 1PX**