

Session 1 Additional benefit of LGS designation having regard to its location within the Cotswolds National Landscape (formerly AONB) (PPG ID: 37-011-20140306)

Direct Relationship to the Community Served

The Cley is directly related to the community of Chipping Campden, rather than being an area of generic countryside.

- The site lies immediately adjacent to the settlement edge, with direct visual and close vicinity to Aston Road and nearby residential areas.
- The land forms part of the everyday surroundings of the town, contributing to how the community experiences its setting and approach.
- A well-used public footpath runs along the boundary of the site, linking established residential areas to the wider footpath network.

The Cley is not remote or incidental land but is functionally and perceptually connected to the community it serves, consistent with the intent of PPG 37-011.

Identification of Additional Local Benefit Beyond National Landscape Status

Additional, site-specific benefits associated with The Cley, including

- The site's role in defining the immediate environmental setting of Chipping Campden, acting as a wooded backdrop and transition between built development and wider countryside.
- Its contribution to the lived experience of the town, being visible from roads, paths, and arrival routes, and forming part of how the settlement is perceived by residents and visitors.
- The site's function as one of the last remaining areas of unspoilt woodland and pasture within the town envelope, giving it a particular local importance distinct from the wider National Landscape.

These benefits are place-specific and community-facing rather than duplicating the objectives of the Cotswolds National Landscape designation.

Protection of Essential Local Green Infrastructure

Local Green Space designation to safeguard essential green infrastructure that is directly related to the development and character of the community.

The Cley contributes to this by

- Acting as a natural buffer between development and surrounding countryside.
- Providing visual relief and environmental continuity along the settlement edge.
- Contributing to local environmental functions such as woodland stability and surface water absorption that are directly relevant to nearby properties.

These functions demonstrate that the proposed designation is intended to secure long-term protection for infrastructure that underpins local environmental quality, not to impose a generalised development restriction. This approach reflects the intended application of PPG 37-011.

LGS21 - The Cley

Proportionate and Non-Blanket Application

- Applied the designation to a single, clearly defined site.
- Provided detailed, site-specific evidence explaining why this location merits protection.
- Avoided reliance on countryside status alone, instead focusing on local significance and function.

Additional note -

While located within the Cotswolds National Landscape, the justification for LGS21 relies on additional, locally specific benefits rather than national designation alone. These include the site's role as a locally distinctive woodland and pasture forming the town's environmental setting, its contribution to local environmental infrastructure, and its importance as one of the last remaining undeveloped green areas closely associated with the settlement. The proposed designation is therefore selective, proportionate and grounded in local evidence, reflecting the intended application of PPG ID: 37-011-20140306.