

The Craves – LGS22

Session 1 –

Regard to PPG ID 37-011 - 'Additional Benefit Beyond Existing Landscape Designation'

PPG 37-011 confirms that Local Green Space designation may be appropriate even where land lies within nationally protected landscapes, provided the designation offers additional local benefit beyond existing protections.

The Craves clearly demonstrates such additional benefit

- Local distinctiveness - The Craves is a unique 'pocket' of green space enclosed by historic built form and the River Cam, unlike the wider open landscape of the Cotswold National Landscape (formerly AONB).
- Community-specific value - Extensive evidence shows that the Craves is deeply embedded in local identity, heritage, and daily use- qualities not captured by landscape designation alone.
- Flood management importance - The site forms a locally critical part of natural flood management for Park Road, supported by historical flood evidence and Natural Capital assessments.
- Accessible location - The Craves lies within the centre of the town, providing direct public access via three PRoWs- something the broader Cotswolds landscape cannot replicate.

The Town Council has shown with evidence that the Craves provides additional community-specific value, entirely consistent with PPG 37-011.